



Elisabeth Klein

Multidisciplinary Designer

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Education

Texas State University | Aug 2021 – May 2022

BFA in Graphic Design with a Minor in Electronic Media

GPA: 3.93, Consistent Dean's List

Work Experience

Graphic Design Intern, Mower Agency | June 2022 – Aug 2022

- Art directed visual content, designed product illustrations, and logos
- Managed multiple projects and timelines, collaborated with copywriters to create strategically relevant solutions
- Contributed to business pitches by utilizing research, branding, and problem-solving skills

UX/UI Intern, Augmented Training Systems | Dec 2021 – May 2022

- Designed digital and social media content, conducted audience research and best practices
- Created wireframes and prototypes, developed advertising and marketing campaigns
- Co-led the redesign of the company website, collaborated with cross-functional team.

Freelance Designer, Self-Employed | Aug 2019 – May 2021

- Created visually striking and impactful designs for clients
- Specialized in trademark design for locally branded businesses
- Experience in creating various design materials to support brand identity and strategy.

Awards

Expero Digital Experience Award, TXST Exit Review | May 2022

For excellence in UX/UI and demonstrating a clear understanding of the audience and user.

GRAPHIS New Talent | March 2020

Silver Award, 2 Honorable Mentions

Involvement

MAIP Fellow, 4A's Foundation | May 2022 – Aug 2022

- Completed a 12-week virtual series in Marketing Industry topics
- Participated in mentorships, workshops and internships with industry leaders

President, H.E.A.T. | Aug 2021 – May 2022

- Led a 501(c)3 non-profit organization, responsible for decision making and budgeting
- Guided a team of 10 officers, organized meetings, and designed email marketing campaigns
- Established deadlines and provided public speaking representation for the organization.

Skills

Design Skills

UX/UI Design, Art Direction, Brand Identity, Wireframing, Prototyping, Responsive Design, Conceptual Strategies, Typography, Illustration, HTML + CSS

Software Skills

Adobe Illustrator, Adobe XD, Adobe InDesign, Adobe Photoshop, Adobe After Effects, Figma, Microsoft Office, Brackets, WordPress

Other Skills

Fluent Mandarin, Research, Communication, Attention to Detail, Collaboration, Teamwork