



Elisabeth Klein

Multidisciplinary Designer

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Education

Texas State University | Aug 2018 – May 2022
BFA in Graphic Design with a Minor in Electronic Media
GPA: 3.93, Consistent Dean's List

Experience

Graphic Design Intern, Mower Agency | June 2022 – Aug 2022

- Contributed to visual content creation for product illustrations and logos.
- Collaborated with cross-functional teams to develop strategically relevant solutions and ensured brand consistency.
- Conducted research to inform design decisions and supported business pitches with branding and problem-solving skills.

UX/UI Design Intern, Augmented Training Systems | Dec 2021 – May 2022

- Designed digital and social media content that aligned with user research and industry best practices.
- Created wireframes and prototypes using human-centered design solutions.
- Co-led the redesign of the company website with cross-functional teams to deliver a more user-centric experience.

Freelance Designer, Self-Employed | Aug 2019 – May 2021

- Produced visually impactful designs for various clients, specializing in trademark design for locally branded businesses.
 - Conducted research to inform design decisions and simplify complex information into concrete designs.
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Awards

Expero Digital Experience Award, TXST Communication Design Exit Review | May 2022
For excellence in UX/UI and demonstrating a clear understanding of the audience and user.
GRAPHIS New Talent | March 2020
Silver Award, 2 Honorable Mentions.

Involvement

Web Team CoChair, TXST Communication Design Exit Review | Jan 2022 – May 2022

- Partnered with a small team to design and create the comdesreview.com website, including designing and editing assets and creating captivating iconography.
- Optimized the user experience through group critiques and maintained brand consistency throughout the project.

President, H.E.A.T. | Aug 2021 – May 2022

- Led a 501(c)3 non-profit organization, guided a team of 10 officers, established deadlines, and provided public speaking representation for the organization.
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Skills

Design Skills

UX/UI Design, Art Direction, Brand Identity, Wireframing, Prototyping, Responsive Design, Typography, Visual Design, Mobile + Web Design, Javascript, HTML + CSS

Software Skills

Adobe Illustrator, Adobe XD, Adobe InDesign, Adobe Photoshop, Adobe After Effects, Figma, Microsoft Office, Brackets, WordPress, Sublime Text, Bootstrap

Other Skills

Fluent Mandarin, Research, Communication, Copywriting, Attention to Detail, Collaboration